

PIEDMONT VIRGINIA COMMUNITY COLLEGE

II – ADMINISTRATIVE (GENERAL) POLICIES

II – 6.30 OUTSIDE REQUESTS FOR PVCC SPONSORSHIPS

Policy #:	II – 6.30
Effective:	9.4.12
Responsible Dept.:	Institutional Advancement and Development

1. PURPOSE

To ensure that Piedmont Virginia Community College, a nonprofit institution, uses funds to achieve its mission.

2. GENERAL POLICY

All requests from outside groups for the College to provide sponsorship dollars for events or activities must be referred to the Director of Institutional Advancement and Development. Events that support PVCC's strategic public relations, outreach and marketing initiatives will be supported to the extent that funds are available.